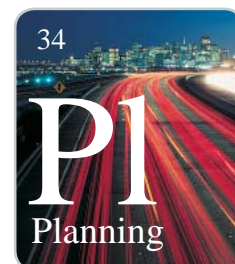
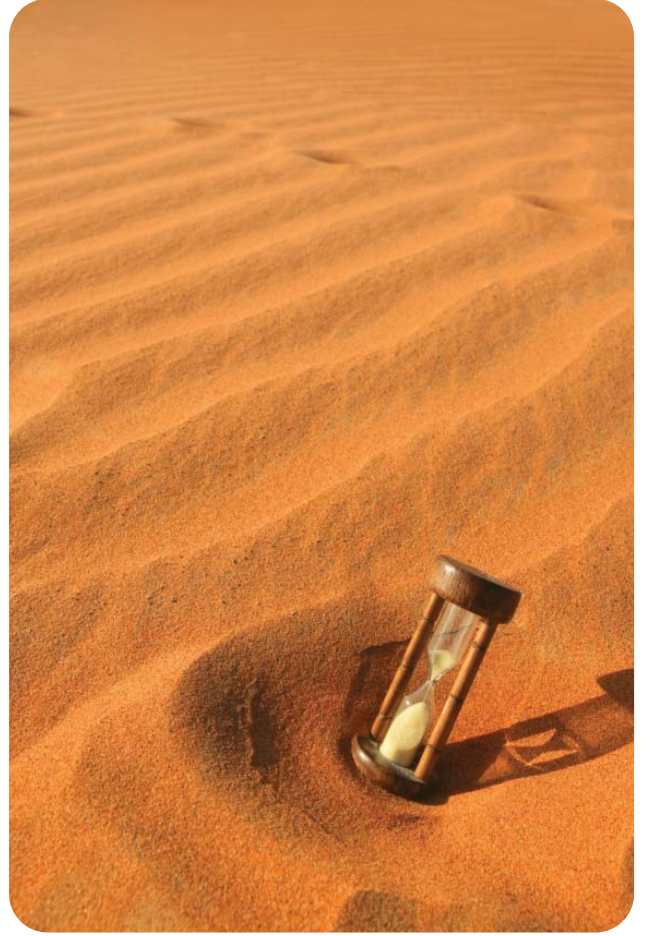


# innovation 360 institute

IMPACT. INNOVATION. INTEGRITY. INSPIRATION. INSIGHT.





## about us

unlike other seminars and lectures, innovation 360 institute's training will lead you to actual, quantifiable results! we can guarantee this roi because our trainers are experienced mentors and all of our staff are trained practitioners, we know that you will be able to see results.

our consultants and advisors have worked with several companies and hundreds of individuals in your market struggling with some of the same issues you may be facing. we know that our methodologies can address these issues and we have decades of collective experience in advising clients as they are approaching these sometimes daunting challenges.

**we believe in impact, innovation, integrity, inspiration and insight!**

establishing a foundation is essential for the growth and development of any initiative. innovation 360 institute has established our own set of core values which embody our commitment to our employees and our clients.

we want to make a positive impact on the issues that our clients are facing. we believe innovation is the key to organic growth and long term sustainability. we maintain our integrity by adhering to all moral and ethical principles. we believe it is our job to inspire our students, business partners, colleagues and friends. we strive to help others gain insight to their true potential and capability. by consistently demonstrating these values we know we can create a bright and creative future.

نؤمن بقوة التأثير والابتكار والتكامل والإرشاد والرؤية الصائبة

بناء المؤسسات يعتبر من الأمور الأساسية التي تساعد على تنمية أية مبادرة والارتقاء بدورها، حيث حدد معهد (innovation 360) قيمنا الأساسية التي تجسد التزامنا تجاه موظفينا وعملائنا.

نريد التأثير بشكل إيجابي على المواضيع التي يواجهها عملائنا، ونؤمن بأن الابتكار هو أساس النمو والتطور والاستمرار على المدى البعيد، ونطبق مبادئ التكامل من خلال الالتزام بكافة المبادئ الأخلاقية، ونؤمن بضرورة إرشاد طلابنا وشركاء أعمالنا وزملائنا وأصدقائنا، ونحاول جاهدين تقديم يد العون للآخرين لاكتساب الرؤية الصائبة فيما يتعلق بقدراتهم ومواهبهم الحقيقية، ونعلم أن التوضيح التام لهذه القيم هو السبيل الذي يمهد لمستقبل مشرق ومتميز.

## addressing your challenges

in business today there are several factors that influence your company's potential for growth and profitability. to out-perform your competition, or even to surpass your company's internal goals and targets, you need to focus on improving the quality and efficiency of your operations.

innovation 360 institute offers training in three key areas to enhance capabilities and increase the core competencies of your personal skill set or that of your workforce's skill set. these areas are; innovation, performance excellence and leadership development. we have found that by training individuals in each of these areas, you and your team will notice dramatic improvements in efficiency, productivity and creative capability.

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Pm

Project Mgt

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6s

Six Sigma

our training workshops are hosted throughout the uae and gcc in locations such as abu dhabi, dubai, doha, and bahrain. the attendees of our courses learn to solve complex business problems through the application of innovation concepts and problem solving techniques; they also gain an insight to the key success factors for leading teams and implementing challenging business transformation initiatives.

for companies that want to offer new market solutions we offer innovation training to both executives and practitioners. for groups that want to speed up cycle times and improve overall quality of their products and services we offer performance excellence training – for all types of employees, using lean six sigma techniques. for business leaders who have the responsibility of leading teams and driving new initiatives we offer leadership development courses.

the financial results of these efforts will speak for themselves, but you will also notice at an individual level, each course attendee will become empowered to make more accurate decisions about the work that they are involved with. in team settings, groups can efficiently brainstorm and communicate new ideas as well as determine which would be the most effective and then, actually come up with a plan to execute these concepts.

at innovation 360 institute, we don't believe that there is a generic approach to solving your most pertinent business issues. there are actually several approaches which we can recommend to best suit your individual needs and help you to achieve your desired results. organizations that want to remain competitive in the global market need to look to a more holistic, integrated and structured framework for organizational excellence. this thinking is the basis for the innovation 360 business transformation and innovation model. this model allows company leaders to see their journey toward performance excellence as a series of interconnected steps including strategy, improvement and innovation.

through the application of this model, our clients experience a more continuous lifecycle of evolving products and services, resulting in greater long-term profitability and financial growth.

we provide the companies that we will be working with, with an actionable plan, based on our business transformation and innovation model that leads them to long term profitability and financial growth. and we provide the individuals that we will be working with, with tools and methods to increase their skill set and enable their newly developed competencies.





## innovation training

organizationally driven innovation programs are rapidly emerging because of the need to continually grow and evolve. by learning how to foster creativity and outlining best practices to launch your creative solutions in sustainable way, you and your workforce can lead the innovation movement here in the gcc and abroad.

our innovation offerings were specifically designed to deliver a comprehensive understanding of what innovation is, and more importantly what the potentials for innovation are within your company. by first understanding the true capabilities of innovation and then determining how to apply them you will be able to experience the benefits of innovation that companies such as proctor & gamble, general electric, lg, apple and others have. our innovation training courses include:

### **driving innovation: methods and strategies for executives**

for senior business leaders whose priorities include driving innovation inside their company, increasing organic growth and empowering their workforce to be creative and imaginative. this executive level two day training course will not only introduce you to the tangible processes that make up 'innovation' but also how to create a balanced innovation portfolio and strategy.

### **managing growth with innovation methods, tools and processes**

for managers and directors who are interested in fostering an innovative environment for their teams and also for green belts and black belts who want to expand their tool set beyond lean and six sigma to also incorporate innovative approaches and concepts to teamwork and problem solving. this enlightening and intense five-day class will have you looking at some of your greatest challenges in an entirely different way.



## leadership development courses



many successful executives rely on leadership development training to lead them through communication, collaborative sessions and other challenging tasks. for individuals who usually have the responsibility of leading teams and driving large scale improvement efforts in the workplace, we offer a series of training courses to develop the skills they will require. these courses range from presentation skills and change management to group discussion and facilitation. our leadership development training includes:

### **developing an actionable strategic plan**

for executives that are looking to invigorate their strategic planning process with a methodology based approach we offer a two day workshop based on the 'vision driven' approach called hoshin kanri. attendees of this session will be able to develop an action based strategic plan with tangible milestones, achievable goals and literal meaning to their organization.

### **managing high performing teams with change leadership**

for executives that introduce and implement new or diverse action plans and commonly need to overcome resistance and win the support of others. this two day class will reveal how to leverage change leadership techniques to improve your team dynamics.

### **enabling change in business**

for managers and directors who are facing challenges in implementing new initiatives and for those who wish to develop a concrete action plan to successfully lead their critical change efforts. this five day class is extremely beneficial for companies and departments preparing for changes in operations and processes.

### **delivering engaging presentations**

for any level of employee that wishes to improve their communication and presentation skills and enhance the overall classroom experience, this two day course teaches you the principles of experiential learning and gives you tools you can use in presentations meetings or a classroom environment.

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Leadership





## performance excellence courses

the core of most performance excellence work is centered around two problem solving approaches called lean and six sigma. lean teaches you to analyze a process and all of the steps involved, then eliminate waste and variability making the process as quick and efficient as possible. six sigma teaches you to gather data about the inputs and outputs of your work flow to determine where errors or defects are occurring, then eliminate their causes. when you combine these two approaches to problem solving you can make substantial improvements in several business areas.

many companies have attributed great successes to these improvement methodologies. most notably these companies have been: motorola, bmw, credit suisse, samsung, dell, bank of america, honeywell, xerox and several others. for practical examples of these methodologies in business areas such as information technology, sales and marketing, new product development, operations, human resources, accounting and compliance please visit our case studies example page. the training that we offer in performance excellence includes:

### **deploying performance excellence executive course**

for executives who require an introduction to lean six sigma and would like to understand how they can benefit from the use of these methodologies, we offer a two day course which demonstrates what is needed to deploy a successful performance excellence initiative.

### **managing performance excellence initiatives**

for managers and directors that would also benefit from an overview of lean six sigma, but in addition require specific instruction on performance management and project prioritization, we offer this two day training session which can be invaluable to the long term sustainability of a performance excellence deployment.

### **identifying and selecting performance excellence projects**

as a one day add-on to the managing performance excellence initiatives course, or as a stand-alone, our one day training session on project identification and selection ensures that your efforts are strategically aligned and will make sure that they make a lasting impression on the bottom line of your performance excellence objectives.

### **innovative process improvement black belt training**

for the full time practitioners, who will be driving these improvements and diligently working to solve your organizations greatest challenges, we offer a detailed four week tools training and certification option.

### **innovative process improvement green belt training**

for those able to dedicate part of their time to these powerful improvement efforts, we offer a comprehensive two week training course, certification is also available.

### **innovative process improvement yellow belt training and awareness training**

for the whole of a company's workforce to become involved, we offer two classes as a general introduction to these concepts, terms and their potential benefits. this one or two day training can greatly de-mystify the objectives of lean six sigma for team members or interested employees.

### **business process management fundamentals**

for any level of employee that needs to track and manage processes effectively and efficiently, this training can be extremely beneficial. basic process management skills can greatly improve the timeliness and accuracy of a variety of projects and processes.

### **lean management**

for either transactional or manufacturing based organizations, our four day workshops designed to help management level employees learn the principles of lean and integrate them with the organization's current performance excellence efforts to accelerate change. this training combines lectures with exercises and simulations to give participants practice in applying lean principles.

### **value stream mapping**

for executives and managers alike our value stream mapping workshop helps attendees to understand and streamline their basic work processes. this one day training workshop is extremely useful for improving the day-to-day operations of your business.

### **lean supply chain management**

for managerial staff interested in optimizing the supply chain within a manufacturing facility or service office to improve the service and delivery to their supply base and their customers. this two-day workshop teaches how to apply lean to the extended enterprise. the workshop will fully define supply chain management and discuss what organizations need to do to successfully implement lean and how to build a lean supply stream.

### **advanced lean management**

for students who want to become more skilled lean practitioners and more valuable kaizen team members, this class goes beyond the "what" lean is to teach students "how" to successfully apply lean thinking to solve business problems in any business area or industry.

# REGISTRATION FORM - to be completed for registration

## course information

i wish to attend the :  innovation  leadership development  performance excellence

course entitled : \_\_\_\_\_ (course name)

taking place :  abu dhabi  doha  dubai  bahrain

date : \_\_\_\_\_

## personal information

family name \_\_\_\_\_

first name \_\_\_\_\_

job title \_\_\_\_\_

company \_\_\_\_\_

business address \_\_\_\_\_

\_\_\_\_\_

postcode/zipcode \_\_\_\_\_

country \_\_\_\_\_

work telephone \_\_\_\_\_

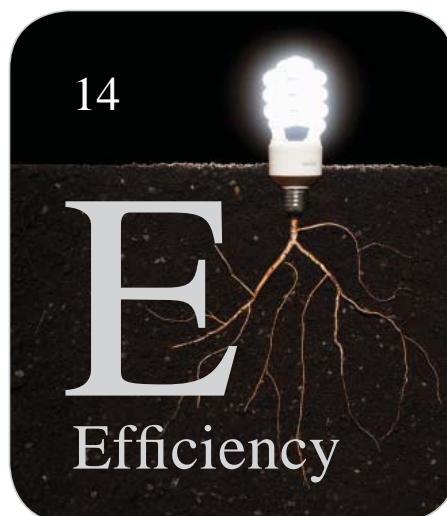
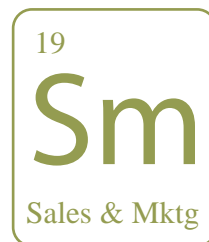
fax \_\_\_\_\_

## payment information

method of payment

bank transfer  credit card

(we will call you directly to confirm the details of your payment)



# innovation 360 institute:

at innovation 360 institute, we host courses for individuals and corporate employees on innovation, performance excellence and leadership development throughout the united arab emirates (uae) and gulf region (gcc). the attendees of our courses learn to solve complex business problems through the application of innovation concepts and problem solving techniques; they also gain an insight to the key success factors for leading teams and implementing challenging business transformation initiatives.

معهد ( innovation 360 ) يقدم دورات الابتكار والإبداع والتميز في الأداء والتنمية القيادية الموجهة للأفراد وموظفي الشركات بدولة الإمارات العربية المتحدة ومنطقة الخليج، حيث يتعلم الدارسون كيفية حل المشكلات المعقدة التي تواجههم أثناء تأدية أعمالهم من خلال تطبيق مبادئ الابتكار فضلاً عن أساليب حل المشكلات، ويكتسبوا رؤية مستنيرة لعوامل النجاح الرئيسة المقدمة للفرق القيادية فضلاً عن تنفيذ مبادرات تطوير الأعمال التجارية.



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or visit us online at: [www.i360institute.com](http://www.i360institute.com)